



# WHY BEING MOBILE OPTIMIZED MATTERS

## 57% OF INTERNET USERS

say they won't recommend a business with a poorly designed website on mobile



## 85% OF ADULTS THINK

that a company's website when viewed on a mobile device should be as good or better than its desktop website.

## 63% OF RETAIL

website visits occur on mobile devices and 50% of online sales



## NEARLY 8 IN 10

customers would stop engaging with content that doesn't display well on their device

## ACCORDING TO GOOGLE

61% of users are unlikely to return to a site on mobile if they had trouble accessing it



For more tips to improve your website visit  
[bungalowwebdesign.com](http://bungalowwebdesign.com)